

# [***Barbie Bahamas Beach Vacation Coming to Atlantis***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:6BJJ-R4T1-F11P-X19Y-00000-00&context=1516831)

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**Byline:** Kimberly Stroh

**Body**

Your pink vacation dreams are about to come true. The travel industry is now joining the ***Barbie*** craze and we couldn't be more excited. Mattel is partnering with Atlantis Paradise Island Bahamas to offer a new ***Barbie*** Bahamas Beach Vacation experience and it's as dreamy as it sounds. ***Barbie*** Bahamas Beach Vacation: Where Atlantis Dreams Come True will be an immersive, ***Barbie***-themed experience for all guests to enjoy.

***Barbie*** Bahamas Beach Vacation Details

Debuting Memorial Day weekend and lasting through the summer, ***Barbie*** Bahamas Beach Vacation: Where Atlantis Dreams Come True will offer a host of ***Barbie***-themed experiences. From tailor-made ***Barbie***-themed guest rooms and suites to activations, bespoke retail, and more, the partnership brings Mattel's ***Barbie*** to the Caribbean and the Bahamas for the first time in history.

It's ***Barbie***'s Atlantis wonderland and is designed for guests of all ages to enjoy. The attraction is in The Royal, an icon of Atlantis and set against a backdrop of the largest open-air marine habitat in the world, featuring magnificent marine life. Visitors can explore several playsets filled with Instagrammable vignettes, activity stations, and themed ***Barbie*** doll boxes that guests can climb into for photos. In addition, portholes offer a glimpse at real-life mermaids. Other highlights include the pink carpet, which stretches from The Royal's grand staircase, and an over-the-top ***Barbie*** ball pit.

***Barbie***-Themed Rooms at Atlantis Paradise Island

If the experience isn't enough, your guest room can have touches of ***Barbie***, too. Travelers visiting Atlantis can book ***Barbie***-themed beachside guestrooms and cabanas. Each guestroom and cabana will incorporate design elements and details that are unique and iconic to ***Barbie***. From pink pillows and throw blankets to customized chaise lounge chair cushions and cabana accessories, guests will have the opportunity to experience the world of ***Barbie*** in paradise.

Even more Instagram-worthy options can be found at the Coral's Sun & Ice café. The ***Barbie*** culinary adventure will be complete with an exclusive, ***Barbie***-inspired menu featuring desserts, cocktails, mocktails, and themed decor.

Kids can get in on the action, as Atlantis Kids Adventures will offer ***Barbie***-themed experiences, such as cooking classes and activations. Plus, there will be complimentary ***Barbie*** movie night programming both poolside and in the Atlantis Theater.

Atlantis and ***Barbie*** Celebrating Anniversaries

"What better way to celebrate ***Barbie***'s 65th anniversary than to create a one-of-a-kind guest experience for the first time ever at Atlantis Paradise Island," said Julie Freeland, Senior Director of Location Based Entertainment at Mattel. "Atlantis is unmatched in offering top-of-the-line experiences, a commitment to consumers and fans that we deeply value at Mattel."

This collaboration is perfect timing for both brands since it's ***Barbie***'s 65th anniversary and it is Atlantis Paradise Island's 25th anniversary year. The resort just debuted bold multimillion-dollar renovations, including the complete renovation of The Royal, a reimagined Atlantis Casino, and the new Bar Sol. ***Barbie*** is iconic and Atlantis Paradise Island Bahamas is a dreamy destination, this is the perfect excuse to book your dream Bahamas vacation.

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